**The Beauty Bar**

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**Microblading**

**WHAT IS IT?**

Microblading is a form of cosmetic tattooing. It is the process of applying tiny, individual hair-like strokes, following the directional growth of natural eyebrow hair, to create a semi-permanent tattoo, that looks more realistic.

This tattoo is made with a hand tool and not a machine, creating a soft effect, that can eventually partially or fully grow out over time. Pigment is deposited in a shallower fashion than conventional tattooing.

\*Conventional tattooing gives a very solid and permanent brow enhancement\*

**WHAT'S INCLUDED IN THE INITIAL PRICE?**

Your initial appointment is your Foundation Session. This technique rarely heals perfect the first session. It’s essential for the 2nd appointment to fully complete the brows. It’s common for the first appointment to heal light or have inconsistencies but will retain the shape. It’s usually not until the 2nd session that the brows look more complete.

\*all brow stroking appointments require a non-refundable 50 % deposit that will go towards your service at the time of checkout. if you choose to cancel or change your appointment the deposit is non-refundable\*

\*Standard Beauty Bar policies are applied to this service as well. All policies and procedures are listed on our website www.thebeautybar305.com

**HOW MANY TREATMENTS ARE NEEDED**

**​**Two-three treatments are usually needed, at least 6-8 weeks apart. With most procedures, the color looks dramatically lighter after the first week. Some clients prefer this, while others opt for a bolder look. At the second treatment, we will assess the color retention and adjust as necessary. Everyone heals differently and at different rates. If your cosmetic tattoo does not heal perfectly the first time, do not worry! We can always go darker and add more density at your next appointment.

\*1st Appointment - "FOUNDATION SESSION” - Brow mapping and collaborating on the perfect shape according to your facial features, desired thickness and desired ‘look'. Application of a natural hair stoke pattern. Strokes are applied by hand with a single use disposable tool and the area is numbed for minimal pain. Brows are quite dark for the first week and soften as they heal over the next month. Everyone’s skin is different, some people will retain a lot of color, others will heal very light or patchy. This appointment is not meant to heal perfectly. This appointment takes approx. 1-3 hours total and costs $295

\*2nd Appointment - “PERFECTING SESSION"- recommended 4-6 weeks later - to touch up any light spots, build additional texture, add hair strokes or tweak and perfect the shape. This session usually takes approx. 1-1.5 hours and costs $49

**Some people may need more than two sessions to achieve their desired brow, due to stubborn skin, improper aftercare, scarring from tweezing etc.**

**Contraindications**

* Epilepsy
* Diabetic
* Chemotherapy
* Sick: (cold, flu, etc.)
* Pregnant or Nursing
* Major Heart Problems
* Viral Infections/ Disease
* Botox in the Past Month
* Accutane in the past year
* Lash or Brow Grown Serums.
* Psoriasis, Rash or Sunburn on or Around Treated area
* An Allergy to Lidocaine, Tetracaine or Epinephrine.
* Previous Permanent Makeup

**​**

**BEFORE & AFTER YOUR APPOINTMENT:**

Do not consume blood thinners, alcohol, caffeine, or pain killers prior to your brow stroking procedure

Please arrive free of brow and eye makeup

Avoid wetting eyebrows during the healing process. pat them dry if wet

Do not rub, touch or pick your brows during the healing process

You may use a q-tip and soap water to gently cleanse the area

Consistently reapply healing balm as recommended by your brow stroking specialist

**DO RESULTS VARY?**

Yes - color retention and overall results are different for everyone. Factors such as sun exposure, skin type, aftercare, lifestyle and skin tone determine how your brows heal.

The results are not guaranteed to replace makeup- you may still need to use a pencil or powder to create your own unique, desired look. The goal is to have natural looking, balanced brows.

\*\*IMPORTANT\*\* If you are over 60 years old, effects are far fuzzier and powdery, due to the reduced elasticity and low collagen in the skin and results are unpredictable.

**IS THERE A DIFFERENCE BETWEEN THE LOOK OF FRESH AND HEALED BROWS?**

Yes, hair-strokes appear crisp at first, and brows will be dark for a few days after each treatment. As the brows heal, the lines will slightly expand and are lighter, slightly fuzzy, and softer looking. As the color settles into the skin it tends to heal a bit cooler than when first applied.

**DO I NEED TO REMOVE MY NATURAL BROW HAIR TO GET THIS DONE?**

No! Please don't! This technique looks best when there’s natural hair in place. It creates a more realistic look when layered with the texture of your own hair. If your brows need shaped before your appointment, please allow your microblading artist to do so to maintain proper balance.

\*\*IMPORTANT\*\* This will not look as realistic or 3 dimensional on you if you are bald or have very little brow hair. It will still look two dimensional, without the texture of real hair to add that layer of dimension. It is still a great alternative to makeup or solid block tattooing.

**Aftercare**

**FOLLOW THESE SIMPLE RULES FOR THE BEST RESULTS:**

PLEASE READ ALL AFTERCARE INSTRUCTIONS ON THE PROCESS PAGE TO MAKE SURE YOU CAN COMMIT TO THIS BROW JOURNEY, ESPECIALLY THE FIRST 10 DAYS. HOW YOU TAKE CARE OF YOUR FRESH BROWS GREATLY AFFECTS THE HEALED OUTCOME.

**NO MOISTURE! NO WATER! NO SWEAT! NO SUN! for 10-14 days**

The best results come from the "Do Nothing" method. The absolute best results come from keeping your brows extremely dry for the next 10 days! Keeping them dry makes them retain more detail. better color, and more crisp strokes, so it's worth it! It sounds tricky- but can be done if you're mindful of it. Here's how...

* Keep your face directly out of the shower stream & do your best to carefully wash hair and keep face as dry as possible. Keep clean, dry paper towels on hand to pat dry if they accidentally get moist. Also keep showers brief, as too much steam can harm brows as well.
* When washing your face, be sure not to splash water onto your face like we normally do. Instead use a washcloth or disposable cleansing wipe to wash AROUND the brows, making sure they stay dry.
* I highly recommend using powder/product free blotting paper 2-3 times a day on the skin around and on the brows for the first 10 days as well. Use a clean one each time and tap your brows gently with the paper.
* Do not apply any cosmetics on your brows for AT LEAST 10 days.  If your skin starts to feel tight and dry around the 5th or 6th day post treatment, you may then use a small amount of balm once a day. Do so sparingly, as they shouldn't feel or look wet or greasy.
* No heavy exercising or sweating for at least 7 days post procedure, preferably 10 days. If you want the best color and detail retention, this is crucial.

**WHAT TO EXPECT:**

* Immediately following your procedure, the tattooed area will appear to be darker and bolder in color, more sharply defined or even have a more filled in appearance. This can last up to a week after the treatment while the initial healing process takes place. The treated area may feel a bit like sunburn afterwards but there should be minimal discomfort and minimal redness.
* During the initial healing period, there may be minimal scabbing or flaking of the skin. If there is some scabbing or flaking, **do not pick**, and allow the scab or dry skin to come off on its own. *This is very important! If scabs come off prematurely, the pigment will come out with it!*
* The complete healing process takes about 4-6 weeks, at which time the true color of the tattoo is evident. During this process, your tattoo will soften and lighten. Be patient, even if you think too much color has been lost, as your skin is still regenerating and naturally exfoliating.

**MICROBLADED BROWS GO THROUGH MANY PHASES WHILE HEALING! CHECK IT OUT SO YOU KNOW WHAT TO EXPECT....**

* **Day 1 -** finely detailed, slight redness, pinkish, tender, and possible minor swelling
* **Day 2-4 -**They become darker and more filled in looking as they form a light scab and feel rough and dry. This is only temporary- don't panic!
* **Day 5-14-** the scab naturally exfoliates, peels and flakes away over the course of several days. The fresh skin underneath is white and has a waxy coating, making it appear that the brows are too light. Be patient!
* **Day 15-28 -** After 10 days you may use brow makeup very gently if you need it. The color will slowly come back to life and bloom back to the surface as that new, white skin settles in and heals. Wait at least 4 weeks to see the true color, as it will take on new strength, and it is only after 4-6 weeks that your touch-up/adjustment can be done. Your second appointment is to tighten up your shape, touch up any light spots and to assess how your skin reacts to the process, and the chosen color. We note everyone’s pigment blend, in case we need to layer in a different shade or adjust the tone. There are always options!

**THIS IS A TWO STEP PROCESS. BROWS LOOK REALLY FINISHED AFTER THE 2ND APPOINTMENT**

* You may shower or bathe normally, but avoid getting any harsh soaps, shampoos, water on them as this can be detrimental to the bonding process that must take place for the pigment to stabilize in the dermis.
* DO NOT pick or scratch at the dry skin/flakiness; let the skin fall off naturally. Picking can cause scarring and premature loss of pigment. IMPORTANT: Once the flakes have fallen off, a shiny layer of healing skin will completely cover the hair strokes. It may appear as though the tattooed area has completely disappeared. This is just new skin forming. Within 1-2 weeks, the hair strokes will slowly reappear at a lighter shade as your skin regenerates.
* It may appear as though the tattooed area has completely disappeared. Within 1-2 weeks, the hair strokes will slowly reappear at a lighter shade as your skin regenerates.
* DO NOT apply make-up to the tattooed area for the first 10 days. Cosmetics of any kind may interfere with the healing and color of your tattoo. After 10 days its fine if you need to gently apply makeup to any light spots.
* DO NOT use Vaseline, Neosporin or other petroleum/steroid based products while healing.
* DO NOT bleach, tint or dye the tattooed area for one month following the procedure.
* DO NOT apply any anti-acne products (e.g. Benzoyl Peroxide, Salicylic Acid, Proactive, etc.) or lightening creams (skin bleaching creams) such as hydroquinone to the treated area while healing.
* No anti-aging products or facial products containing Alpha Hydroxyls (AHAs), Retin-A, Lactic or Glycolic Acids
* Do not thread, wax, or use hair removal products on the treated area while healing.
* NO exercising and/or excessive sweating one day prior to getting tattooed and for 10 days after. Heavy sweating will cause the hair-strokes to blur and detail to be lost.
* NO Sun exposure, swimming pools, Jacuzzis, saunas or other bodies of water for two weeks.
* Do not soak your face underwater in a bathtub or allow the shower to spray directly in your face for two weeks.

**HOW OFTEN WILL I NEED TO GET MY BROWS REDONE? AND HOW MUCH WILL IT COST?**

This is a semi permanent process. It will fade over time, to varying degrees. A touch up or "REFRESH APPOINTMENT" is recommended at least once every year to keep brows looking their best. This is your "COLOR BOOST" session that you can get anywhere from 7 weeks after your first session up to 9 months after. This session usually takes 1-1.5 hours and costs $149

**WHAT FACTORS WILL AFFECT IT**

Sun exposure:

* The sun fades the pigment faster so sun block  
  may be used to prolong your enhancement.

The regeneration of skin cells:

* The longer the regeneration takes, the longer the pigment holds.

The speed at which the skin absorbs the pigment:

* The slower the absorption, the longer the pigment will hold.

The choice of color:

* Some colors fade quicker than others, e.g.  
  a blonde color will fade quicker than a dark brown color.

The area of treatment:

* Enhancements to the face, for example,  
  fade more quickly due to constant exposure.